

# Corporate Defense and the Value Preservation Imperative

## *Bulletproof Your Corporate Defense Program*

**Sean Lyons**

R.I.S.C International, Ireland

This book explores corporate defense, which is an organization's obligation to implement a comprehensive corporate defense program in order to deliver long-term sustainable value to their stakeholders. It considers the challenges of implementing a world class corporate defense program and looks at this concept from strategic, tactical, and operational perspectives. Finally the book looks at the business case for implementing a corporate defense program and the value proposition of introducing a truly world class approach to addressing the value preservation imperative.

### KEY FEATURES

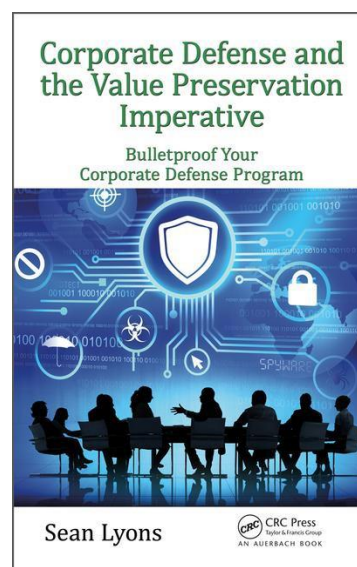
- Provides organizations with a roadmap and framework to help them to fulfill their obligations to their stakeholders and to help them to implement a world class corporate defense program
- Helps board and C-Suite members ensure that they can demonstrate that they are taking adequate steps to safeguard their stakeholder interests and to preserve stakeholder value
- Provides corporate defense practitioners (i.e.; governance, risk, compliance, intelligence, security, resilience, controls and assurance professionals) with a comprehensive guide to help them to better fulfill their roles and responsibilities within a corporate defense program
- Help business schools, MBA students, and other readers to better understand the broader corporate defense arena and to better appreciate the requirement for robust corporate defense measures
- Provides third parties (regulators, rating agencies, business analysts, etc.) with a blueprint to assess the adequacy of an organization's corporate defense efforts
- Enables organizations to better preserve existing value and prevent unnecessary losses

### SELECTED CONTENTS

A Strategic Perspective. A Tactical Perspective. An Operational Perspective. An Integrated Perspective.

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